

Main Panel Demographics

N = 8,000 approx

Last Updated - October 2019



## New Zealand

	upto 24	25 to 34	35 to 44	45 to 54	55 over	Total
<b>Males</b>	10.1	7.7	8.9	5.3	7.6	39.6
<b>Females</b>	11.4	16.3	13.2	10.8	8.8	60.4
<b>Total</b>	21.4	24.0	22.0	16.1	16.4	100.0

Lives in...	% of Total
o Auckland	35.7
o Wellington	16.8
o Christchurch	7.8
o Hamilton	6.1
o Napier-Hastings	3.7
o None of the above	29.9

Level of completed Education...	% of Total
o Basic High School or below	21.5
o After High School, some training or Trade	39.8
o Completed University to a Degree / Diploma	28.5
o Post University, eg. Masters / Doctor	10.2

Currently Employed Full Time as...	% of Total
o Owner / Self Employed	16.7
o Chief/Director/President level	1.5
o Senior Manager	3.0
o Middle Manager	5.3
o Team Leader / Supervisor	12.1
o Staff Member	58.3
o Trainee	3.0

Total Household Income	% of Total
o Less than NZ\$30,000 per year	26.1
o Between NZ\$30,000 and NZ\$60,000 per year	34.5
o Between NZ\$60,000 and NZ\$120,000 per year	31.0
o Over NZ\$120,000 per year	8.4

Family Status...	%
o Never been married	35.8
o Married / deFacto	53.2
o Separated / Widowed	10.9

Parent of a Child...	%
o None	58.7
o Under 3 years old	9.1
o Between 3 and 11	16.9
o Between 12 and 16	8.3
o Over 16 years old	7.0