

Main Panel Demographics

N = 84,000 approx

Last Updated - October 2019



United Kingdom

	upto 24	25 to 34	35 to 44	45 to 54	55 over	Total
Males	10.6	14.1	10.6	7.4	4.7	47.5
Females	10.3	15.6	12.6	7.6	6.4	52.5
Total	21.0	29.7	23.2	15.0	11.2	100.0

Lives in...	% of Total
o London	33.5
o Birmingham	8.9
o Liverpool	2.1
o Leeds	6.6
o Manchester	7.2
o None of the above	41.7

Level of completed Education...	% of Total
o Basic High School or below	23.5
o After High School, some training or Trade	41.5
o Completed University to a Degree / Diploma	28.0
o Post University, eg. Masters / Doctor	6.9

Currently Employed Full Time as...	% of Total
o Owner / Self Employed	17.2
o Chief/Director/President level	3.5
o Senior Manager	4.8
o Middle Manager	9.3
o Team Leader / Supervisor	15.9
o Staff Member	45.8
o Trainee	3.5

Total Household Income	% of Total
o Less than 16,000 Pounds per year	24.9
o Between 16,000 and 32,000 Pounds per year	33.2
o Between 32,000 and 64,000 Pounds per year	30.6
o Over 64,000 Pounds per year	11.3

Family Status...	%
o Never been married	40.5
o Married / deFacto	50.4
o Separated / Widowed	9.1

Parent of a Child...	%
o None	56.0
o Under 3 years old	9.6
o Between 3 and 11	17.3
o Between 12 and 16	12.5
o Over 16 years old	4.6