

Main Panel Demographics

N = 118,000 approx

Last Updated - March 2018



United States

	upto 24	25 to 34	35 to 44	45 to 54	55 over	Total
Males	10.6	14.1	10.6	7.4	4.7	47.5
Females	10.3	15.6	12.6	7.6	6.4	52.5
Total	21.0	29.7	23.2	15.0	11.2	100.0

Lives in...	% of Total
<input type="radio"/> New York	13.6
<input type="radio"/> Los Angeles	9.6
<input type="radio"/> Chicago	6.3
<input type="radio"/> Houston	4.1
<input type="radio"/> Phoenix	2.0
<input type="radio"/> None of the above	64.5

Level of completed Education...	% of Total
<input type="radio"/> Basic High School or below	22.8
<input type="radio"/> After High School, some training or Trade	34.0
<input type="radio"/> Completed University to a Degree / Diploma	33.4
<input type="radio"/> Post University, eg. Masters / Doctor	9.8

Currently Employed Full Time as...	% of Total
<input type="radio"/> Owner / Self Employed	18.7
<input type="radio"/> Chief/Director/President level	3.3
<input type="radio"/> Senior Manager	7.6
<input type="radio"/> Middle Manager	9.4
<input type="radio"/> Team Leader / Supervisor	15.7
<input type="radio"/> Staff Member	41.9
<input type="radio"/> Trainee	3.3

Total Household Income	% of Total
<input type="radio"/> Less than US\$30,000 per year	29.9
<input type="radio"/> Between US\$30,000 and US\$60,000 per year	29.5
<input type="radio"/> Between US\$60,000 and US\$120,000 per year	28.0
<input type="radio"/> Over US\$120,000 per year	12.7

Family Status...	%
<input type="radio"/> Never been married	41.3
<input type="radio"/> Married / deFacto	47.4
<input type="radio"/> Separated / Widowed	11.3

Parent of a Child...	%
<input type="radio"/> None	54.0
<input type="radio"/> Under 3 years old	11.9
<input type="radio"/> Between 3 and 11	19.6
<input type="radio"/> Between 12 and 16	9.9
<input type="radio"/> Over 16 years old	4.6