



Protecting our members' Privacy and the right to own their data.

Scope

Spidermetrix.com is a worldwide community of people who joined for the opportunity to participate in Market Research surveys, in exchange for a monetary incentive. They will participate and answer your questions in the clear understanding that:

- a. Only consolidated and non-identifiable data will be analyzed.
- b. Their personal data will not be re-used outside the scope of the study

Thus, the process of supplying sample to an MR project begins.

Double Opt-In

In the beginning, our members have double opted into our community. They gave us their details, in good faith that as per our published Privacy Policy, we will not disclose their data to any third party.

Our members' data is locked on a secure server and behind three levels of password protected access. Not even our own employees can see a single identifying piece of data for any one member.

Session Consent

Additional to their double opt in, our members are further requested to consent to them being sent to participate in surveys outside Spidermetrix.com.

They can consent to always (or never) go – but they can also opt to be asked each and every time.

Participating

When our members are sent to an external study, they are again reminded that they are leaving the ‘safety’ of Spidermetrix.com and to be consciously aware that they will be disclosing to a third party information of a personal nature, such as their profiling data, their preferences and their opinions.

Our members are reminded and encouraged to ‘quit’ a study if they feel that their privacy is or may be violated.

Only a SESSION ID is ever transmitted and absolutely no other identifiable piece of data. That SESSION ID is used to incentivize our members and it is then archived.

Data Appends and Recalls

We are not able to provide you with any post participation data appends because it is not possible as well as against our Privacy Policy.

Similarly we cannot assist with recalls and recontacts as we have no way of tracing a participation back to the member, nor are we able to identifiably transmit them to your follow up survey.

Utilizing Partners

On the occasion when we will source additional sample from an external party, again only a SESSION ID is passed onto us which is stored for the purpose of returning that person to their panel of origin at the completion of their participation. We do not receive, process or store any additional information about this person.

We expect from You

When you engage Spidermetrix.com for one of your Market Research Projects, you accept to be bound by these simple and fair conditions regarding our members' privacy and protection.

Finally we expect you to respect our members' privacy as much as we do.

- a. You may not collect any data that is not absolutely necessary to your research.
- b. You may not attempt to use any data in your possession to identify or recontact our members.
- c. You MUST destroy all data collected at the completion of your research.
- d. You have processes in place to ensure all of the above.
- e. You will immediately notify us if any of the above is breached.

Please sign and date below to accept and agree to the above terms.

Signature

Name and Title

Company Name

Today's Date

We thank you for your partnership and look forward to working with you.